

# **CURRICULUM VITAE**



GAZI MAHABUBUL ALAM, PhD, FRSA
Professor of Education Policy and Economics
Department of Foundation of Education
Faculty of Educational Studies
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### A. GENERAL INFORMATION

Nama (Name) Gazi Mahabubul Alam

**Gelaran (Title)** Prof. Dr. **Jawatan (Position)** Professor

Kelayakan Master's in international Comparative Education and Development (University of

(Qualification) Sussex, UK),

Doctor of Philosophy in Comparative Education Policy (University of Nottingham, UK)

Jabatan (Department) Foundation of Education

**Bidang Kepakaran** Education Policy and Administration, International Comparative Education, Education (Area of and Development, Higher Education, Sustainable Education, Quality in Education,

**Specialisation**) Education Policy and Legislation, Globalization of Education.

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Web of Science™ <a href="https://www.webofscience.com/wos/author/record/1417059; h-index: 26">https://www.webofscience.com/wos/author/record/1417059; h-index: 26</a><a href="https://www.scopus.com/authid/detail.uri?authorId=57212029925; h-index: 26">https://www.scopus.com/authid/detail.uri?authorId=57212029925; h-index: 26</a><a href="https://www.scopus.com/authid/detail.uri?authorId=57212029925; h-index: 26">https://www.scopus.com/authid/detail.uri?authorId=57212029925; h-index: 26</a><a href="https://www.scopus.com/authid/detail.uri?authorId=57212029925; h-index: 26">https://www.scopus.com/authid/detail.uri?authorId=57212029925; h-index: 26</a><a href="https://www.scopus.com/authid/detail.uri?authorId=57212029925">https://www.scopus.com/authid/detail.uri?authorId=57212029925</a><a href="https://www.scopus.com/authid/detail.uri?authorId=57212029925">https://www.scopus.com/authid/detail.uri?authorId=57212029925</a><a href="https://www.scopus.com/authid/detail.uri?authorId=57212029925">https://www.scopus.com/authid/detail.uri?authorId=57212029925</a><a href="https://www.scopus.com/authid/detail.uri?authorId=57212029925">https://www.scopus.com/authid/detail.uri?authorId=57212029925</a><a href="https://www.scopus.com/authid/detail.uri?authorId=57212029925">https://www.scopus.com/authid/detail.uri?authorId=57212029925</a><a href="https://www.scopus.com/authid/detail.uri?authid=12029925">https://www.scopus.com/authid=12029925</a><a href="https://www.scopus.com/authid=12029925">https://www.scopus.com/authid=12029925</a><a href="https://www.scopus.com/authid=12029925">https://www.scopus.com/authid=12029925</a><a href="https://www.scopus.com/authid=12029925">https://www.scopus.com/authid=12029925</a><a href="https://www.scopus.com/authid=12029925">https://www.scopus.com/authid=12029925</a><a href="https://www.scopus.com/authid=12029925">https://www.scopus.com/authid=12029925</a><a href="https://www.scopus.com/authid=12029925">https://www.scopus.com/authid=12029925</a><a href="https://www.scopus.com/authid=12029925">ht

#### **B. BIOGRAPY**

Prof. Gazi Mahabubul Alam, PhD, FRSA is social scientist, who is also an internationally recognised Education Policy and Governance Analyst with a particular focus to higher education. In 2010, he received full professorship from the University of Malaya. Completing his tenure from the East West University, he has joined at the University Putra Malyaia. Prior to these engagements, Prof. Alam worked as a Professor in Higher Education Policy and Economics at the University of Malaya, Malaysia. In addition to his professorial role, he acted as the Chief consultant of the Academic Performance Enhancement Unit, University of Malaya (UM). His key role as chief consultant was to support the VC in uplifting UM global ranking through enhancing research activities and collaboration amongst industries, stakeholders, and international partners. He was also responsible to ensure an increased performance of every school of UM with a key focus to Social Science, Education and Business schools.

Gazi is also a Fellow (FRSA) of the Royal Society of Arts, UK. He has a remarkable work experience both in the institution of Higher Education and in international development sectors. Main countries of his work experience include Malaysia, Bangladesh, UK, USA, Canada and Australia.

Gazi has published a significant number of articles in international peer-reviewed journals. Although, he is a Public Policy Analyst focusing to education sector, he has conducted research in multi-disciplinary areas. His works on higher education policy are widely cited and internationally recognised. In addition to these, his paper on Private Higher Education received the best citation award in the year of 2011 from the Thomson Reuters (ISI/WoS). Prof. Gazi has published a significant number of ISI indexed journal articles and these articles have received a notable number of citations. In addition to the area of Higher Education Policy, Prof. Alam has published in the areas of School Management, Workplace productivity, Workforce and Education, Agro-economics, Science and Technical and Technological Education and Sustainable Development. He has a wider experience, working as editor for many internationally reputed journals.

Gazi has been actively involved both in the theoretical and practical branches of Public Policy and Development Studies with a particular focus to education sector. As part of his career with the International Labour Organisation (ILO), he was one of the main contributors in drafting National Skills Development Policy for Bangladesh (this was an initiative of skills and education reforms). Prof. Alam has been identified as an influential speaker for seminar, symposium, workshop, training and classes. He can strongly stimulus the audience while he talks various issues especially education & development, philosophy of education, education business, public and economic policy, education economics and policy, research methodology, writing manuscript and professional development. With a vast, wider and multi- disciplinary experience of research, teaching, and education background, Prof. Alam can serve the need of various schools/faculties (i.e., School of Education, School of Business and Management, School of Economics and School of Public Policy and Administration).

To narrow his focus to education sector, Mr. Alam studied Master's in International Education and Development in 2003 at the University of Sussex, UK. Later in 2007, he obtained PhD in Higher Education Policy from the University of Nottingham, UK.

## C. POST PhD PROFESSIONAL EXPERIENCE

University of Putra Malaysia, Faculty of Educational studies, Department of **Professor** 

Foundations Education, Appointed in September 2020 and ongoing.

Adjunct Professor, East West University, Faculty of Business and Economics,

Department of Economics, Appointed in September 2020 and ongoing.

Visiting Professor, Chengdu University, College of overseas education,

Appointed in January 2023 and ongoing.

**Professor** East West University, Faculty of Business and Economics, Department of

Economics, Appointed in March 2017 to August 2020

Adjunct Professor, Bangladesh Open University, Appointed in September 2017 to

August 2020.

Adjunct Professor, Dhaka University, Appointed in May 2014 and ongoing.

Adjunct Professor, Bangladesh University of Professionals, appointed in March 2017

to September 2018

Chairman of BoT Central University of Science & Technology, Appointed in March 2016

**Professor** University of Malaya, Academic Performance Unit, Appointed in July 2011 to March

2016.

Chief Consultant in Academic Performance Unit, University of Malaya, Office of the

Vice Chancellor, Appointed in. July 2011 to March 2017.

Adjunct Professor, Dhaka University, Appointed in May 2014 and ongoing.

University of Malaya, Faculty of Education, Department of Educational Policy and **Professor** 

Planning, Appointed in August 2010 to June 2011.

University of Malaya, Faculty of Education, Department of Educational Policy and **Associate Professor** 

Planning, Appointed in March 2010 to August 2010.

**Senior Lecturer** University of Malaya, Faculty of Education, Department of Educational Policy and

Planning, Appointed in June 2009 to March 2010.

Senior Skills International Labour Organization (ILO), United Nations, Appointed in September and **Education Specialist** 

2008 to June 2009.

Adjunct Associate Professor, East West University, Faculty of Business and Economics, Department of Economics, Appointed in September 2008 to June 2009. Adjunct Associate Professor, North South University, School of Business, in

September 2008 to June 2009.

**Associate Professor** Southeast University, School of Business, Appointed in June 2008 to September

2008.

Research Fellow BRAC (international NGO), Research and Evaluation Division, Appointed in June

2007 to June 2008.

Adjunct Associate Professor, Southeast University, School of Business, Appointed

in June 2007 to June 2008.

#### D. RESEARCH INTERESTS

Higher Education Policy, Education and Development, ROR in Education, Quality in Education, Higher Education, Education Policy and Legislation, Globalization of Education and its link to the Marketing of Education, Technical and Vocational Education, Growth of Business Education and its impact, Science Education and Development, Relationship between Public Policy and Development, Impact of WTO on the Economy of Developing Countries, Impact of Foreign Aid Policy on the Development of Developing Nations, Science Education, ICT in Education and public policy, Early Childhood and Primary Education, Governance and Corruption, Methodological Issues in Social Science, Rate of Return to Investment in Education (ROR), Global Policies for Education, impact of climate change on economy and health.

E. ONGOING RESEARCH PROJECT:		
Project title	Funder	Amount
Feasibility study for a Green Climate Fund project	HEKS/EPER, Switzerland	US\$125000.00
Sustainable higher education model serving the need of emergency period	The ACSE, Dubai, UAE	US\$75000.00
Research on preparing a model for sustainable education system for emerging nation in the era of SDGs and post-MDGs	The ACSE, Dubai, UAE	US\$105000.00
Research on preparing a model for sustainable education and sustainability in education in the emerging nation in the era of globalisation and commodification in education	SciONE, Dubai, UAE	US\$55000.00

## F. PUBLICATION: SELECTED PEER-REVIEWED ARTICLES (2020 to 2024 ongoing):

## As Principal/Corresponding Author:

- 1. Bashir, K. and **Alam G. M.** (2024-accepted). Compatibility of Distributive Leadership, Teacher Autonomy and School Effectiveness in Nigeria, *International Journal of Management in Education*.
- Bashir, K. and Alam G. M. (2024). Does Distributed Leadership Fit the Paradigm Transformation of Secondary School Effectiveness in Nigeria? *International Journal of Management in Education*, 18(1), 70-90
- 3. Gui, P., **Alam G. M.** and Hassan, A. B. (2024). Whether Socioeconomic Status Matters in Accessing Residential College: Role of RC in Addressing Academic Achievement Gaps to Ensure Sustainable Education. *Sustainability*, 16(1):393. <a href="https://doi.org/10.3390/su16010393">https://doi.org/10.3390/su16010393</a>
- 4. Zhou, L., **Alam, G. M.** and Rasdi, R. M. (2024). Marketing Strategies for Internationalization in China's Higher Education: An Ally or Barrier for Sustainable Development? *Sustainability*, 16(1):395. https://doi.org/10.3390/su16010395.
- 5. **Alam, G. M.** (2023). Has Secondary Science Education Become an Elite Product in Emerging Nations? —A Perspective of Sustainable Education in the Era of MDGs and SDGs, *Sustainability*, 15 (2), 1596.
- 6. **Alam, G. M.** (2023). Sustainable Education and Sustainability in Education: The Reality in the Era of Internationalisation and Commodification in Education—Is Higher Education Different? *Sustainability*, 15 (2), 1315.
- 7. **Alam, G. M.** (2023). Transforming the paradigm of public university leadership into a more political one in emerging nations: —a case of Bangladesh, *International Journal of Management in Education*, 17(3), 277-296.
- 8. **Alam, G, M.** and Forhad, M. A. R (2023- online first). Impact of private tutoring for university admission and subsequently on students' academic results, *Journal of Applied Research in Higher Education*, DOI: <a href="https://doi.org/10.1108/JARHE-08-2023-0380">https://doi.org/10.1108/JARHE-08-2023-0380</a>
- 9. **Alam, G. M.** and Forhad, M. A. R. (2023). Educational achievements and export earnings: a comparison between leader and follower countries, *International Journal of Comparative Education and Development*, 25 (2), 69-94.
- 10. **Alam, G. M.** and Forhad, M. A. R. (2023). The Impact of Accessing Education via Smartphone Technology on Education Disparity—A Sustainable Education Perspective, *Sustainability*, 15 (14), 10979.
- 11. Forhad, M. A. R., **Alam, G. M.,** Haque, A., Khan, M. S. and Rashid, M. (2023- online first). Does a vocational education program prepare competent graduates for further academic programs?, *Higher Education, Skills and Work-Based Learning,* DOI: <a href="https://doi.org/10.1108/HESWBL-02-2023-0023">https://doi.org/10.1108/HESWBL-02-2023-0023</a>.

- 12. Forhad, M. A. R., **Alam, G. M.** and Rahman, M. T. (2023). Effect of Remittance-Sending Countries' Type on Financial Development in Recipient Countries: Can the Pandemic Make a Difference? *Journal of Risk and Financial Management*, 16 (4), 229
- Zhou, L., Alam, G. M. and Rasdi, R. M (2023- online first). Does international collaboration enhance internationalization of higher education for a non-native English environment? A comparative analysis of NBUIs, China? Journal of Applied Research in Higher Education, <u>DOI: https://doi.org/10.1108/JARHE-07-2023-0278</u>
- 14. Ping, G.; Alam, G. M. and Hassan, A. M (2023- online first). Does the concept of residential college offset the effects of socioeconomic status on university students' academic performance? Journal of Applied Research in Higher Education, DOI: <a href="https://doi.org/10.1108/JARHE-07-2023-0270">https://doi.org/10.1108/JARHE-07-2023-0270</a>.
- 15. Lei, M., Alam, G. M. and Hassan, A. (2023). Job Burnout in University Administrative Staff Members in China—A Perspective on Sustainable Development Goals (SDGs), *Sustainability*, 15 (11), 8873.
- 16. **Alam, G. M.** (2022). The relationship between figureheads and managerial leaders in the private university sector: A decentralised, competency-based leadership model for sustainable higher education, *Sustainability*, 14 (19), 12279.
- 17. **Alam, G. M.** (2022- online first). Access, attendance and performance in urban K8 education during preand post-COVID-19 restrictions in Bangladesh: Comparison of students in slums, tin-sheds and flats, *Education 3-13*, 1-18, DOI:10.1080/03004279.2022.2109183.
- 18. **Alam, G. M.** and Parvin, M. (2022). Three parameters of urban K-8 education during pre- and post-covid-19 restrictions: comparison of students of slums, tin-sheds and flats in Bangladesh, *Education and Urban Society*, https://doi.org/10.1177/00131245221086277.
- 19. **Alam, G. M.** and Forhad, M. A. R (2022). Education Quality Comparing between Official Measurement Scale and Inter-counterparts' Perception: A New Horizon for Learning Assessment. *International Journal of Learning and Change*, 14(1), 1-21.
- 20. **Alam, G. M.** and Forhad, A. R. (2022). What makes a difference for Further Advancement of Engineers: Socioeconomic Background or Education Programs?, *Higher Education*, 83 (6), 1259-1278.
- 21. **Alam, G. M.** and Tajularipin, S (2022). Supporting youths to continue further education in emerging nations: food for education intervention or education for food policy? *British Food Journal*, 124 (3), 853-870.
- 22. **Alam, G. M.**, Asimiran, S., Ismail, I. A. B., and Ahmad, N. A. (2022). The Relationship Between Ornamental and Managerial Leaders in the Private University Sector: Who Runs the Show and Makes a Difference?, *International Journal of Educational Reform*, <a href="https://doi.org/10.1177/10567879221124875">https://doi.org/10.1177/10567879221124875</a>.
- 23. **Alam, G. M.** and Forhad, M. A. R (2022). Sustainable achievement of selective KPIs of different players in education: An update for policy discourse and role of tertiary education, *International Journal of Learning and Change*, 14 (2), 137-158
- 24. **Alam, G. M.**, Giacosa, E. and Mazzoleni, A. (2022). Does MBA's paradigm transformation follow business education's philosophy—a comparison of academic and job-performance and SES among five types of MBAian, *Journal of Business Research*, 139, 881-892.
- 25. Forhad, M.A.R., **Alam, G. M.** et al (2022). Sustainable Development at Higher Engineering Education: A Comparative Study between Private and Public Polytechnics, *Sustainability*, 14(13), 8094.
- 26. Forhad, M. A. R, Ahsan, M. R. and **Alam, G. M.** (2022). Impact of introducing a customer services component during secondary school education to improve small and medium-sized enterprises: A case study in Bangladesh, *Society and Business Review*, 17 (3), 337-353.
- 27. **Alam, G. M.** (2021). Does online technology provide sustainable HE or aggravate diploma disease? Evidence from Bangladesh—a comparison of conditions before and during COVID-19, *Technology in Society*, 66, 101677.
- 28. **Alam, G. M.** (2021). Do Urbanized Socioeconomic Background or Education Programs Support Engineers for Further Advancement? *International Journal of Educational Reforms*, 30 (4), 344-360.
- 29. **Alam, G. M.** (2021). Clustering Education Policy in Secondary Provision: Impact on Higher Education and Job Market. *International Journal of Educational Reforms*, 30 (1), 56-76.
- 30. **Alam, G. M.**, and Forhad, M. A. R. (2021). Roadblocks to university education for diploma engineers in Bangladesh. *Higher Education, Skills and Work-Based Learning,* 11(1) 59-77.

- 31. **Alam, G. M.**, Parvin, M., Ayub, A. F. B. M., Kader, R, and Rahman, M. (2021). Does an MBA degree advance business management skill or in fact create horizontal and vertical mismatches?, *Business Process Management*, 27 (4), 1238-1255.
- 32. **Alam, G. M.**, Roslan, S., Al-Amin, A.Q and Leal Filho, W. (2021). Does GATS' Influence on Private University Sector's Growth Ensure ESD or Develop City 'Sustainability Crisis'—Policy Framework to Respond COP21. *Sustainability*, 13 (8),4520.
- 33. **Alam, G. M.** and Forhad, M. A. R. (2021). Clustering Secondary Education and the Focus on Science: Impacts on Higher Education and the Job Market in Bangladesh. *Comparative Education Review*, 65 (2).
- 34. **Alam, G. M.** and Soaib, A. (2021). Online technology: sustainable higher education or diploma disease for emerging society during emergency—comparison between pre and during COVID-19. *Technological Forecasting and Social Change*, 172, 121034.
- 35. **Alam, G. M.** and Parvin, M. (2021). Can online higher education be an active agent for change? comparison of academic success and job-readiness before and during COVID-19. *Technological Forecasting and Social Change*, 172, 121008.
- 36. **Alam, G. M.**, Parvin, M. and Roslan, S. (2021). Growth of private university business following "oligopoly" and "SME" approaches: an impact on the concept of university and on society. *Society and Business Review*, 16 (2), 306-327.
- 37. **Alam, G. M.** and Roslan, S. (2021). Contribution of prejudiced clustering education system in developing horizontal and vertical mismatch in job market: quality of employees in banking sector. *Business Process Management Journal* 27 (4), 1315-1334.
- 38. Forhad, M. A. R. and **Alam, G. M.** (2021). Remittance and education in recipient countries: an interdependence *Int. J. Education Economics and Development*, 12 (1).
- 39. Forhad, M. A. R. and **Alam, G. M.** (2021). Relationship between MDA and juvenile crime and its impact on socioeconomic development a theoretical framework for business and economics. *Society and Business Review,* 16 (4), 633-651.
- 40. **Alam, G. M.** (2020). Quality assurance for private universities in Bangladesh: A quest for specialised institutional governance, management and regulatory mechanism, *International Journal of Comparative Education and Development*, 22 (1) 1-15.
- 41. **Alam, G. M.**, Forhad, M. A. R. and Ismi, A. (2020). Can education as an 'International Commodity' be the backbone or cane of a nation in the era of fourth industrial revolution? A Comparative study. *Technological Forecasting and Social Change*, 159, 120184.
- 42. **Alam, G. M.**, Al-Amin, A. Q., Forhad, M. A. R. and Mubarak, M. S. (2020). Does the private university sector exploit sustainable residential life in the name of supporting the fourth industrial revolution? *Technological Forecasting and Social Change, 159, 120200.*
- 43. **Alam, G. M.**, Parvin, M. and Rahaman, M. M. (2020). Contribution of informal and institutional skills provisions on business inception and growth: evidence from manufacturing and service industries. *Business Process Management Journal*, 27 (4), 1335-1352.

### As Co-author (multidisciplinary):

- 44. Antonio, S., Vittorio, B., Niccolò, N., Alam, G. M. and Felice, P. (2024-accepted). How relevant is the individual's levels of innovativeness in the investment decisions in equity crowdfunding campaigns? *European Journal of Innovation Management*.
- 45. Jamel, C., Giuseppe, F., **Alam, G. M.** and Matteo, R. (2023- online first). Ownership structure and technological innovation: An investigation of Tunisian agri-food companies, *European Journal of Innovation Management.*, DOI:10.1108/ejim-10-2022-0599.
- 46. Giacosa, E., **Alam, G. M.**, Culasso, F. and Crocco, E. (2023). Stress-inducing or performance-enhancing? Safety measure or cause of mistrust? The paradox of digital surveillance in the workplace, *Journal of Innovation & Knowledge*, 8 (2), 100357.
- 47. Jabeen, F., Belas, J., Santoro, G. and **Alam, G. M.** (2023). The role of open innovation in fostering SMEs' business model innovation during the COVID-19 pandemic, *Journal of knowledge management*, 27 (6), 1562-1582.

- 48. Bresciani, S., Rehman, S.U., Giovando, G. and **Alam, G. M.** (2023). The role of environmental management accounting and environmental knowledge management practices influence on environmental performance: mediated-moderated model, *Journal of Knowledge Management*, 27 (4), 896-918.
- 49. Rehman, S. U., Giordino, D., Zhang, Q. and **Alam, G. M.** (2023). Twin transitions & industry 4.0: Unpacking the relationship between digital and green factors to determine green competitive advantage, *Technology in Society*, 73, 102227.
- 50. Bargoni, A., Giachino, C., Troise, C., **Alam, G. M.** and Quaglia, R. (2023). A digital family affair: Do family firms' characteristics enhance consumers' willingness to pay? *Technological Forecasting and Social Change*, 188, 122289.
- 51. Sestino, A. Rizzo, C. and **Alam, G. M.** (2023 online first). Look how sustainable I am! Effects of communication focus, individuals' differences on intention to use food waste fighting mobile applications, *European Journal of Innovation Management*, DOI: <a href="https://doi.org/10.1108/EJIM-01-2023-0022">https://doi.org/10.1108/EJIM-01-2023-0022</a>.
- 52. Serravalle, F., **Alam, G. M.** and Giacosa, E. (2023). "We are out of toilet paper": Testing the mediating effect of product scarcity on consumers' competitive arousal in family firms, *Journal of Business Research*, 164, 114012.
- 53. Festa, G., Cuomo, M. T., Genovino, C., **Alam, G. M.** and Rossi, M. (2023). Digitalization as a driver of transformation towards sustainable performance in wine tourism—the Italian case, *British Food Journal*, 125(9), 3456-3467.
- 54. Jafari-Sadeghi, V., Mahdiraji, H. A., **Alam, G. M.** and Mazzoleni, A. (2023). Entrepreneurs as strategic transformation managers: Exploring micro-foundations of digital transformation in small and medium internationalisers, *Journal of Business Research*, 154, 113287.
- 55. Bresciani, S.; Rehman, S. U.; **Alam, G. M.**; Ashfaq, K.; Usman, M. (2022). Environmental MCS package, Perceived Environmental Uncertainty, and Green Performance: In green dynamic capabilities and Investment in environmental management perspectives, *Review of International Business and Strategy*. 33 (1), 105-126.
- 56. Ballerini, J., **Alam, G. M.**, Zvarikova, K., and Santoro, G. (2022 in press). How emotions from content social relevance mediate social media engagement: evidence from European supermarkets during the COVID-19 pandemic, *British Food Journal*. 125(5), 1698-1715
- 57. Leal Filho, W., Dinis, M. A. P., Sivapalan, S., Begum, H., Ng, T. F., Al-Amin, A. Q., **Alam, G. M.,** Sharifi, A., Salvia, A. L., Kalsoom, Q., Saroar, M. and Neiva, S. (2022). Sustainability practices at higher education institutions in Asia, *International Journal of Sustainability in Higher Education*. 23 (6), 1250-1276.
- 58. Biancone, P.P., Brescia, V., Lanzalonga, F. and **Alam, G. M.** (2022). Using bibliometric analysis to map innovative business models forvertical farm entrepreneurs, *British Food Journal*, 124 (7), 2239-2261.
- 59. Rehman, S.; Bresciani, S.; Ashfaq, K. and **Alam, G. M.** (2022). Intellectual capital, knowledge management and competitive advantage: a resource orchestration perspective, *Journal of Knowledge Management*, 26 (7), 1705-1731.
- 60. Qamri, G. M., Sheng, B., Adeel-Farooq, R. M. and **Alam, G. M.** (2022). The criticality of FDI in Environmental Degradation through financial development and economic growth: Implications for promoting the green sector, *Resources Policy*, 78, 102765.
- 61. Nirino, N., Petruzzella, F., **Alam, G. M.** and Campobasso, F. (2022). Can sustainable practices protect investors during financial market instability? A multi-sector analysis during the COVID-19 pandemic, *Management Decision*, 60 (10), 2875-2894.
- 62. Nwoba, A. C., Mogaji, E., Zahoor, N., Donbesuur, F. and **Alam, G. M.** (2022). Obesity, family units and social marketing intervention: evidence from Nigeria, *European Journal of Marketing*, 56 (11), 2892-2927.
- 63. Koondhar, M. A., Tan, Z., **Alam, G. M.,** Khan, Z. A., Wang, L. and Kong, R. (2021). Bioenergy consumption, carbon emissions, and agricultural bioeconomic growth: A systematic approach to carbon neutrality in China, *Journal of Environmental Management*, 296, 113242.
- 64. Ishfaq, A. M., Akram, N. M., Enrico, B. and **Alam, G. M.** (2021). Corporate Governance and Corporate Philanthropy during COVID-19: Mediating role of Knowledge Management 2021 IEEE International Conference on Technology Management, Operations and Decisions, ICTMOD 2021, 2021

#### G. COURSES TAUGHT

Research Methodology in Social Science, Public Policy and Administration, Education Policy, Education Economics and Finance, Leadership in Education, Philosophy of Education, Education Management, Principle of Management, Macro and Micro Economics, Sociology in Education, Labour Law, Environment and Business, Research Methodology in Education, Business Strategy, Development Economics, Management and Planned Change, Strategic Management, Principle of Management, Human Resource Management, Business Law, Business Communication, Emerging Economics and National Development.

H. MEMBER OF EDITORIAL BOARD OF JOURNALS			
Name of the Journals	Designation	Status	
International Journal of Educational Reform	Editor	Ongoing	
International Journal of Management in Education	Editor	Ongoing	
The International Journal of Applied Economics and Finance	Editor-in-Chief	Ongoing	
Sustainability	Guest Editor	Ongoing	
Pertanika Journal of Social Sciences & Humanities	Editor-in-Chief	Tenure completed in January'23	
International Journal of Electronic Trade	Editorial board member	Ongoing	

## I. MEMBERSHIP OF PROFESSIONAL SOCIETY

- Chief Advisor and former President & Vice-President- Asian Council of Science Editor (ACSE), Dubai.
- Member of Governing Body, Khan Jahan Ali College of Science and Technology, Khulna.
- Founder Member, Advanced Welfare Foundation (AWF).

#### J. MAJOR AWARD

- Top 2% scientist listed by the Stanford University
- Global Education Leadership Award (2018).
- Fellowship from the Royal Society of Arts (2014).
- Best presenter award from the Finance, Economics and Global Business Research Conference (2012)
- Highest citation award from Essential Science IndicatorsSM, Thomson Reuters (ISI/WoS) (2010).
- Best scholar in the area of Education Economics and Management by the Science Digest (2010).
- Both UNESCO and Commonwealth Scholarships to study PhD. However, the UNESCO award to study PhD at UNESCO Centre for Comparative Education Research, University of Nottingham, UK as an UNESCO Scholar was considered (2003).

## K. MAJOR FEATURED CONFERENCE CHAIR AND KEYNOTE SPEAKER

- Keynote Speaker for the event entitled "CDU International Week" from 16 20 October 2023, Organised by Chengdu University, China.
- Keynote Speaker for the event entitled "12<sup>th</sup> APEC Conference on co-operation in higher education 2023", on 13 September 2023, organised by Far Eastern Federal University, Russia.
- Keynote Speaker for the event entitled "International Conference on anti-Colonial movements and issues of Colonial legacy in Asia", on 10 September 2023, organised by Russian Historic Society, Russia.
- Keynote Speaker for the event entitled " Economic Forum on the first city of Yangze river", on 8 March 2023, organised by Yibin University, China.
- Keynote speaker for the session entitled "Inflation in Education", Community development, religious tradition and contemporary technology, University of Mataram, Lombok, Indonesia, from 14 – 16 November 2022, organised by University of Mataram.

- Workshop facilitator for the session entitled "Redefining Business School Success: Challenges in the era
  of 4th IR and Post Pandemic", Asia School of Business (ASB) Academic, Kuala Lumpur, Malaysia, from 12
   14 Oct 2022, organised by GMAC, USA.
- Conference Chair for the 8th ACSE annual conference, Dubai, 21 August 2022.
- Keynote speaker for the session entitled "Do the Metric-Driven Culture and Journal Rankings Adversely Impact Local Journals?", the 8th ACSE annual conference, Dubai, 21 August 2022 organised by ACSE.
- Conference Chair for the 7th ACSE annual conference, Dubai, 21 August 2021
- Keynote speaker for the session entitled "Pros and Cons: Scholarly Communications and Social Media's Engagement during Pandemic", the 7th ACSE annual conference, Dubai, 21 August 2021 organised by ACSE.
- Keynote speaker for the session entitled "Is TNE ally or enemy? Internationalising knowledge and skills"
   Going Global, Kuala Lumpur, Malaysia- May 2018, organised by the British Council
- Conference Chair for the 5th ACSE annual conference, Dubai, 21 22 March 2018, organised by the ACSE.
- Conference Chair for the 4th ACSE annual conference, Dubai, 13 14 August 2017, organised by the ACSE.
- Keynote speaker for the session entitled "Who sets the standards? Internationalising knowledge and skills" Going Global, Miami, USA from 29 April to 1st May 2014, organised by the British Council.
- Keynote speaker for the session entitled "Does TNE deliver innovation, impact and inclusion?" Going Global, Miami, USA from 29 April to 1st May 2014, organised by the British Council.
- Co-chair 3rd ScienceOne International Conference on Environmental Sciences 21-23 January 2014 at Knowledge Village, Dubai, UAE.
- Plenary Speaker for The Quest for Excellence The Skills Revolution in the UK and South Asia perspectives and challenges, Organised by the British Council and Royal Society of Arts, London 23-24 September 2013.
- Concluding remark Speaker for Transforming Higher Education in South Asia Perspectives from South Asia and the UK on new Models of delivery in public, private and TNE (Transnational Education) provision, held in Colombo, Sri Lanka during 18-19 June 2013 and organised the British Council.
- Chair for the 2nd ScienceOne International Conference on Environmental Sciences

   15-16 April 2013 at Taj Palace Hotel Dubai, UAE
- Challenges and promises in education at 21st century March 2010, organised by Institute of Science, Trade and Technology, Dhaka, Bangladesh.
- Education as core business of state policy April 2009, Organised by Association of Educational Researcher in Bangladesh, Funded by the UNESCO Dhaka Office, United Nation.
- TVET in 21st Century and Global skilled manpower December 2008, Organised and funded by the International Labour Organisation-Dhaka Office.